



COMPENSATION PLAN





SHOPNET MARKETING PRIVATE LIMITED registered in year 2016 and worked for best Compensation Plan, best Quality products and complete legalities. SHOPNET Company started its operations in March 2019 with complete legality as Direct selling Company, listed in 456 Legal Entities from all over the world with approved Income Plan by Ministry of Consumer Affairs (Govt.of India), fulfilling Guidelines issued by Government of India.

SHOPNET is now Approved as CONVERGENCE PARTNER in the list of Ministry of Consumer Affairs (NCH) and working as active member of FICCI (Federation of Indian Chambers of Commerce & Industry) . SHOPNET with WORLD OF SUCCESS slogan, is a direct selling company dealing in top quality GMP, ISO 9001:2015, HACCP and 100% NATURAL CERTIFIED, FSSAI approved Ayurveda Products and Dietary supplements for wellness of human beings. Our products ensure hygienic and are highly efficient in nature and does not contain any side effect because the products are manufactured with ayurvedic and organic herbs.

SHOPNET is founder member of ADSEI (ASSOCIATION OF DIRECT SELLING ENTITIES OF INDIA) is playing key role to build bridge between the Direct selling companies and the Government to represent legality issues, recognition, authenticity of Direct selling Industry through representation, conference and convention with the Govt Authorities. SHOPNET is fastest growing direct selling company of India & providing best education & training to its distributors, So that they may work successfully in business & life. Leaders of SHOPNET is now earning name , fame and seen regularly on all social media platform of direct selling business.





Mr. Arvind Atri is Co-Founder and Managing Director of SHOPNET Marketing Pvt. Ltd. , who resigned from Class 1 Government Gazetted Post only for his vision for Direct Selling Industry. Because of his immense knowledge of direct selling business, Rules/Regulations and his active participation in association, he elected as SECRETORY of ADSEI (ASSOCIATION OF DIRECT SELLING ENTITIES OF INDIA).

Mr. Jagdish Sista Co-Founder and Managing Director of SHOPNET Marketing Pvt. Ltd. was working as Teacher in Education Deptt. (Govt of Haryana). With his committed vision for direct selling, enthusiastic entrepreneurship & unmatched domain expertise, He is leading company successfully and adding value in the life of common people.

Both the CMDs have already set a benchmark in the field of Network Marketing with experience of more than 12 years with their untiring efforts and strong dedication. Both CMDs remained Top Level, Most Successful and Hard Core Networker who achieved all their dreams and now formed this company with most dynamic and fortunate Marketing team and Technical EXPERTS to fulfill the expectations and dreams of a Direct Seller.






JAGDISH SISLA

ARVIND ATRI

CERTIFICATE NO: DIPP82102	 Government of India Ministry of Commerce & Industry Department for Promotion of Industry and Internal Trade	
<h1>CERTIFICATE OF RECOGNITION</h1>		
<p><i>This is to certify that SHOPNET MARKETING PRIVATE LIMITED incorporated as a Private Limited Company on 23-08-2016, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Marketing' Industry and 'Sales' sector as self-certified by them.</i></p>		
<p><i>This certificate shall only be valid for the Entity up to Ten years from the date of its incorporation only if its turnover for any of the financial years has not extended ₹ 100 Cr.</i></p>		
<div>25-06-2021</div> <div>DATE OF ISSUE</div>		<div>22-08-2026</div> <div>VALID UPTO</div>

[illegible][illegible]

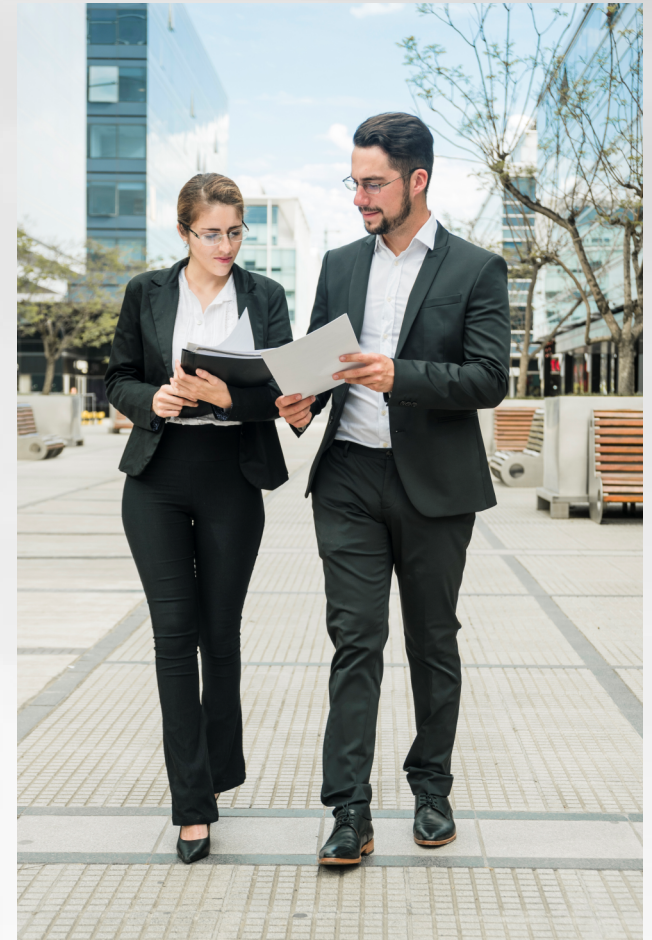
		Form C Government of Haryana Department: Of Food and Drug Administration Food Safety and Standards Authority of India Licence under FSSAI, 2006			
referrances: Licence Number: 1082100000300					
1. Name & Registered Office address of Licence holder: Government, referrances:office address: 001101		Shreejit Marketing Pvt.Ltd, Shreejit Marketing Pvt.Ltd, 8021, Sector 30, Gurgaon, Haryana-1220027			
2. Address of Authorized Person's residence: Resident no.		Shreejit Marketing Pvt.Ltd, 8021, Sector 30, Gurgaon, Haryana-1220027			
3. Kind of Business: 10000001001		Trade/Wholesale-Dealer			
4. Daily Business Hours: 0000 referrances:office: No		State License			
The above is printed under seal subject to the condition that FSSAI will not make any order with it, if the licence holder is found to be in violation of the provisions of the Food Safety and Standards Act, 2006 and the regulations made thereunder.					
Place/ City: Karnal		Designated Officer: Deputy Officer			
Based On: FVM 30042612(Sale License)		Valid till: 1/1/2025 (1/1/2025 for sale, other otherwise)			
Remarks: View Licence Details Update Licence Details Renew Licence Details Cancel Licence Details					
Note: 1. Application for renewal of Licence can be filed as an online step after expiry date of Licence. 2. If you are application for renewal or modification of Licence, you have to pay FSSAI Form Fee, Licence Compliance Fee, Licence Renewal Fee, and Licence Fee of Rs. 1000/- per annum (Rs. 1000/- for one year). 3. The Licence is valid in continuation or carry on food business and not for any other purpose. 4. This is computer generated. Name and license number require any signature or stamp by authority.					

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COMPENSATION PLAN



REGISTRATION FREE,
ID will be activated with 500 BV on MRP
BV = Business Volume
CTO = Company's Monthly Turn Over (BV)



INCOME TYPES

1. DIRECT RETAIL INCOME
2. RETAIL PROFIT
3. LEADERS FIELD INCENTIVE (LFI)
4. ACTIVE BONUS
5. ACTIVE BONUS PLUS
6. SUPER ACTIVE BONUS
7. SUPER ACTIVE BONUS PLUS
8. NOMINEE FUND
9. SHOPNET FUND
10. ROYALTY INCOME
11. RANK REWARDS

1. DIRECT RETAIL INCOME DRI = (MRP-DP)

All Active ID's will be Eligible for Direct Retail Income which will be Paid Weekly as Under :-

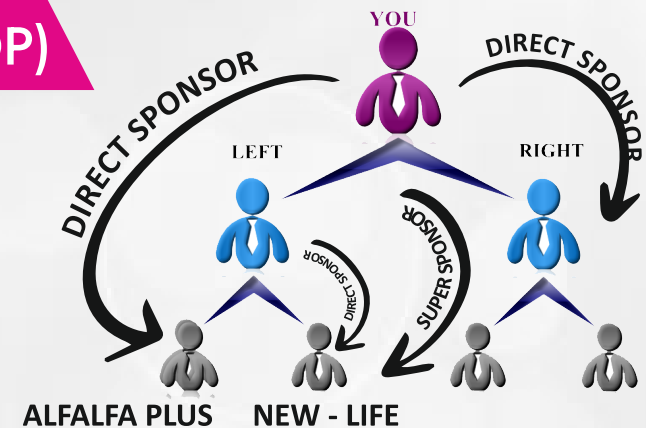
50% of DRI to Direct Sponsor ID

50% of DRI to Super Sponsor ID

ALFALFA PLUS MRP - DP (1650 - 1250) DRI = 400

NEW LIFE MRP - DP (2250 - 1499) DRI = 751

Direct Retail Income = 400/- + 751/- =1151/-



2. RETAIL PROFIT : MRP - DP (Distributor Price)

20% to 50% profit can be earn by purchasing product at DP Rate & selling these on MRP

Club Benefits

- | | |
|--------------------------------|------------------------------|
| 1. Royal Club: 2500 BV | Free Product of Rs. 1000/- . |
| 2. Super Royal Club: 5000 BV | Free Product of Rs. 2500/- . |
| 3. Entrepreneur Club: 10000 BV | Free Product of Rs. 6000/- |



3. LEADERS FIELD INCENTIVE (LFI)

LFI Will Be Distributed Among The Distributors As Per

Their Matching Business Multiple Of 2500 BV:2500 BV In

Two Lines On Monthly Basis. 20% of The CTO Will Be Distributed

Among The Distributors As Per Their Matching Business.



4. ACTIVE BONUS

7% of the CTO Will be distributed among the distributors as per their Matching Business in two lines. Multiple of 10000 BV : 10000 BV will be distributed. Only for NEW DISTRIBUTOR, BEGINNER & LEARNING STAR Achievers
*To SILVER STAR achievers if matching business is 10000 BV to 19999 BV

5. ACTIVE BONUS PLUS

4% of the CTO Will be distributed among the distributors as per their Matching Business in two lines. Multiple of 20000 BV : 20000 BV will be distributed Only for NEW DISTRIBUTOR, BEGINNER, LEARNING & SILVER STAR Achievers
*To GOLD STAR achievers and above if matching business is 20000 BV to 29999 BV

6. SUPER ACTIVE BONUS

4% of the CTO Will be distributed among the distributors as per their Matching Business in two lines. Multiple of 30000 BV : 30000 BV will be distributed Only for NEW DISTRIBUTOR, BEGINNER, LEARNING, SILVER & GOLD STAR Achievers
*To PLATINUM STAR achievers and above if matching business is 30000 BV to 59999 BV

7. SUPER ACTIVE BONUS PLUS

4% OF THE CTO will be distributed among the PLATINUM STAR Achievers and Above as per their matching Business upto 239999 BV. Multiple of 60000BV : 60000BV

8 : NOMINEE FUND

NOMINEEFUND : 2% Of the CTO Will Be Given To The Nominee (one time only) In Case of Accidental death of Active Distributor.

1. 300 BV For Continuous 3 Months Repurchase is Must
2. Only Active Bonus Achiever & All Silver Star and Above Eligible for Nominee Fund



9. SHOPNET FUNDS

All SILVER STAR & Above RANK Achievers are Eligible for All Type of SHOPNET FUND as per there Matching Business

1. **EDUCATION FUND** : 10% of the CTO Will Be distributed among the distributors as per their Matching Business in two lines. Multiple of 15000 BV : 15000 BV will be calculated for EDUCATION Fund.
2. **BIKE FUND** : 10% of the CTO Matching - 30000 BV : 30000 BV
3. **CAR FUND** : 8% of the CTO Matching- 60000 BV : 60000 BV
4. **HOUSE FUND** : 6% of the CTO Matching - 120000 BV : 120000 BV
5. **MEETING FUND** : 3.5% of the CTO Matching - 240000 BV : 240000 BV
6. **OFFICE FUND** : 1.5% of the CTO Matching- 5 Lakh BV : 5 Lakh BV
7. **LIFESTYLE FUND** : 1% of the CTO Matching- 10 Lakh BV : 10 Lakh BV



10. ROYALTY INCOME

ROYAL CLUB : 5% of monthly income of Level-1 IDs.

SUPER ROYAL CLUB : 5% of monthly income of Level-1 IDs. + 3% of monthly income of Level-2 IDs.

ENTREPRENEUR CLUB

5% of monthly income of Level-1 IDs.

+3% of monthly income of Level-2 IDs.

+3% of monthly income of Level-3 IDs.

+4% of monthly income of Level-4 IDs.

LEVEL-1 : Direct sponsor IDs of your ID

LEVEL-2 : Direct sponsor IDs of Level-1

LEVEL-3 : Direct sponsor IDs of Level-2

LEVEL-4 : Direct sponsor IDs of Level-3

***Royalty income** will be calculated for those whose monthly business is min 10000BV: 10000BV and From those distributors whose business is min 10000BV: 10000BV
Monthly Income = LFI + all Bonuses + SHOPNET Funds

RE-PURCHASE/CONSISTENCY

Repurchase Of Rs. 2000/- Monthly 4 Months Product Of Rs.2000/- Free In 5th Month. *applicable Only On Repurchase Before 15th of Every Month *



RANK CRITERIA + REWARDS

BEGINNER STAR 15000BV:15000 BV



SHOPNET DIARY

LEARNING STAR 37500BV:37500 BV



Shopnet Diary + Product Catalogue + Notepad

SILVER STAR 1 LAKH BV : 1 LAKH BV



1 Day Training Program

GOLD STAR 2.5 LAKH BV : 2.5 LAKH BV



2 Day 1 Night Local Tour

PLATINUM STAR 6 LAKH BV : 6 LAKH BV



2 Day 1 Night Hill Station Tour

EMERALD STAR 12.5 LAKH BV : 12.5 LAKH BV



**3 Day 2 Night Udaipur/
Jim Corbett Tour**

RANK CRITERIA + REWARDS

RUBY STAR 30 LAKH BV : 30 LAKH BV



**3 Day 2 Night Mount Abu
/Darjeeling Tour**

DIAMOND 62.5 LAKH BV : 62.5 LAKH BV



Dubai/Bangkok Tour

DOUBLE DIAMOND 1.5 CR BV : 1.5 CR BV



Singapore/Malaysia Tour

BLUE DIAMOND 4 CR BV : 4 CR BV



**5 Day 4 Night
Switzerland Tour**

CROWN DIAMOND 10 CR BV : 10 CR BV



8 Day 7 Night Europe Tour

**CROWN DIAMOND ADMIN
25 CR BV : 25 CR BV**



8 Day 7 Night USA/Australia Tour

BANK INFORMATION

BANK NAME :  **SBI**
Ac. Name : **SHOPNET MARKETING PVT.LTD.**
A/C No. : **36110616553**
IFSC Code : **SBIN0016672**
Branch : Pehowa Chowk, Kaithal,
Haryana, India

BANK NAME :  **HDFC BANK**
Ac. Name : **SHOPNET MARKETING PVT.LTD.**
A/C No. : **50200035664402**
IFSC Code : **HDFC0000525**
Branch : Kaithal, Haryana, India



9416037455@okbizaxis





SHOPNET

*You can find us at our
Social Platforms:*



[shopnetindia.com](https://www.shopnetindia.com/)



[Facebook Group](#)



[shopnetindiaofficial](#)



[shopnetindiaofficial](#)

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